



6th Mediterranean Conference on Information Systems

<http://www.mcis2011.org/>

IS: Crossroads of Technology, People, Organizations and Markets

Limassol, Cyprus - September 3-5, 2011

CALL FOR PAPERS

Track: Mobile, Pervasive and Ubiquitous IS

Track Chairs:

- Ioannis Krontiris, Goethe University Frankfurt (Ioannis.Krontiris@m-chair.net)
- George M Giaglis, Athens University of Economics and Business (Giaglis@aueb.gr)

Pervasive and ubiquitous information systems have evolved into an active area of research and development, due to their tremendous potential impact on the social, economic and cultural aspects of our lives. MCIS 2011 will provide a leading edge, scholarly forum for researchers, engineers, and students alike to share their state-of-the-art research and developmental work in the broad area of Information Systems.

The aim of the Mobile, Pervasive and Ubiquitous IS Track is to bring together researchers to address cutting edge research on the architecture, design, implementation, application and evaluation of mobile and pervasive computing technologies. The track places strong emphasis on both the technological innovation aspects of the field of pervasive computing as well as the ways in which these emerging technologies affect and influence everyday life.

Examples of topics include but are not limited to:

Internet of Things	Privacy and Security Issues
Wireless Sensor Networks and RFIDs	Pervasive and Mobile Advertising
Mobile Phone Sensing	Mobile Payment
Mobile Social Networks and Communities	Business Models
Mobile Virtual and Augmented Reality	User Interfaces and Usability Issues
Activity Recognition using Pervasive Sensing	Practical Experiences and Prototypes
Context-Aware Ubiquitous Computing	Adoption, Diffusion and Impact

SUBMISSIONS

Articles should be submitted electronically as PDF files via EasyChair:
<https://www.easychair.org/account/signin.cgi?conf=mcis2011>

When submitting, authors should indicate the track for which they wish their paper to be considered. Submissions will be subjected to peer-review.

Authors are advised to format their papers according to the guidelines described in the [MCIS_template_2011](#), which is posted on the conference website, under the tab "Submissions."

Types of contributions, in English:

- Full research papers (7–12 pages)
- Extended abstracts and short research-in-progress papers (3–7 pages)
- Research and Teaching Case studies(7–12 pages)

IMPORTANT DATES

- Deadline for submissions: **May 2nd, 2011**
- Notification of acceptance: **June 15th, 2011**
- Camera-ready versions: **July 1st, 2011**

PROCEEDINGS

Conference Proceedings will be published online. The proceedings will be listed in major citation databases such as EBSCO, ABI Inform, etc.

TRACK PROGRAM COMMITTEE

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For more information on the conference, please visit

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